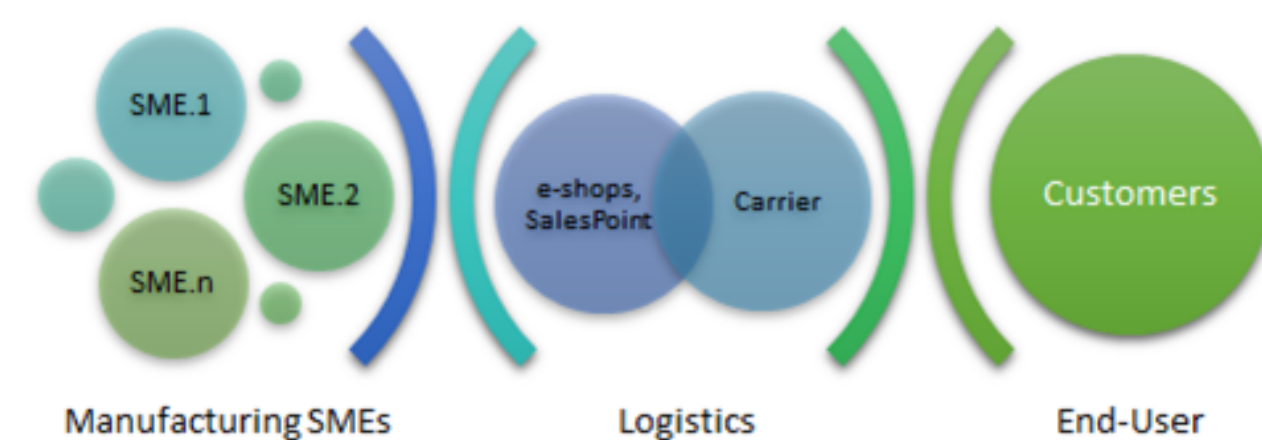


MANUFACTURING SME AND CHALLENGE

New multi-brand, multi-channel e-commerce platforms bring new challenges for the manufacturing supply chain.

The possibility to postpone effective purchase to the reception of the product (enabling the client to return it at will) creates what is known as **Virtual Warehouse**, composed by all products in transit.

The SWARM experiment validates a service that enables manufacturing SMEs to efficiently manage distributed warehouses for multi-brand fashion e-commerce platforms.



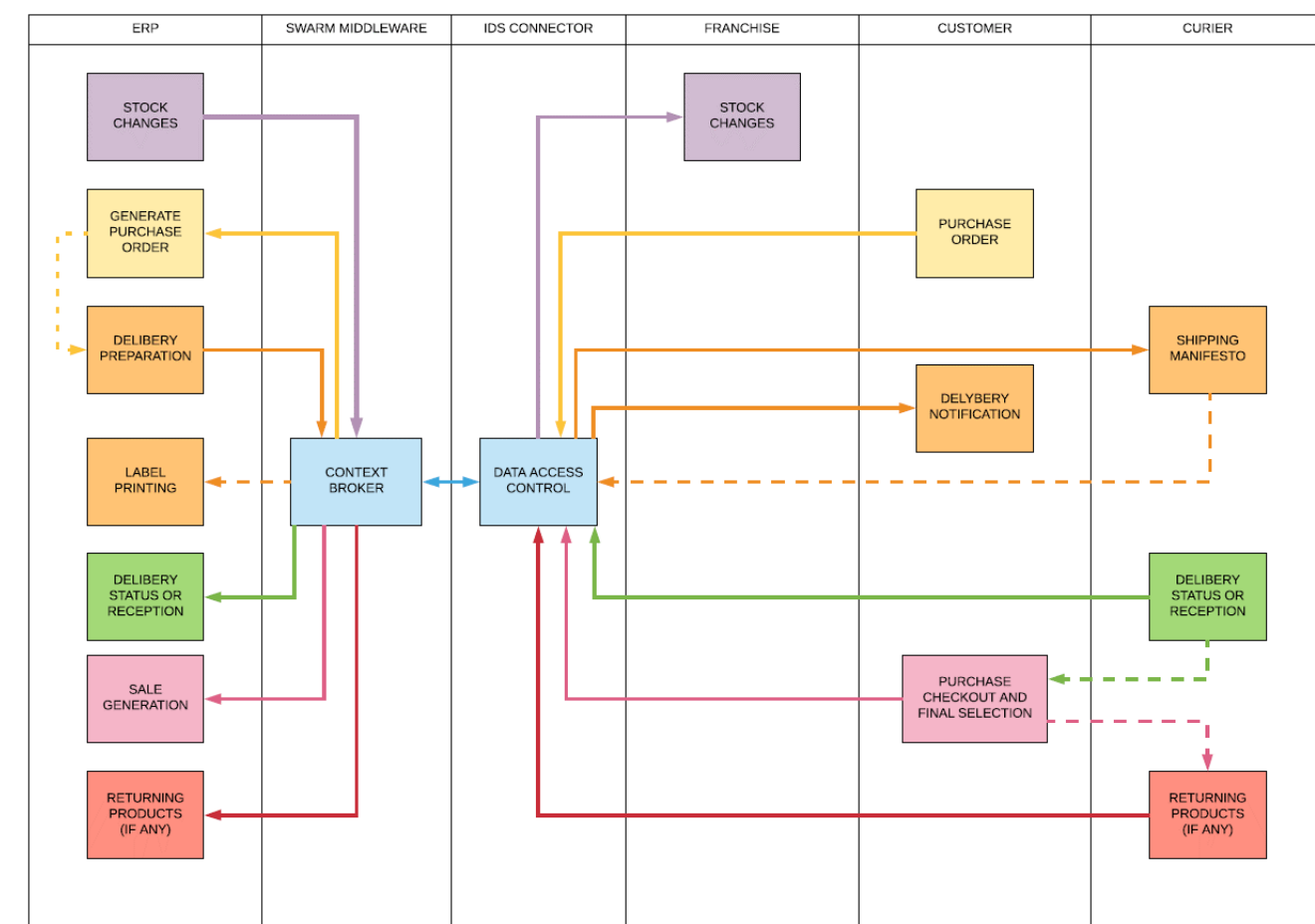
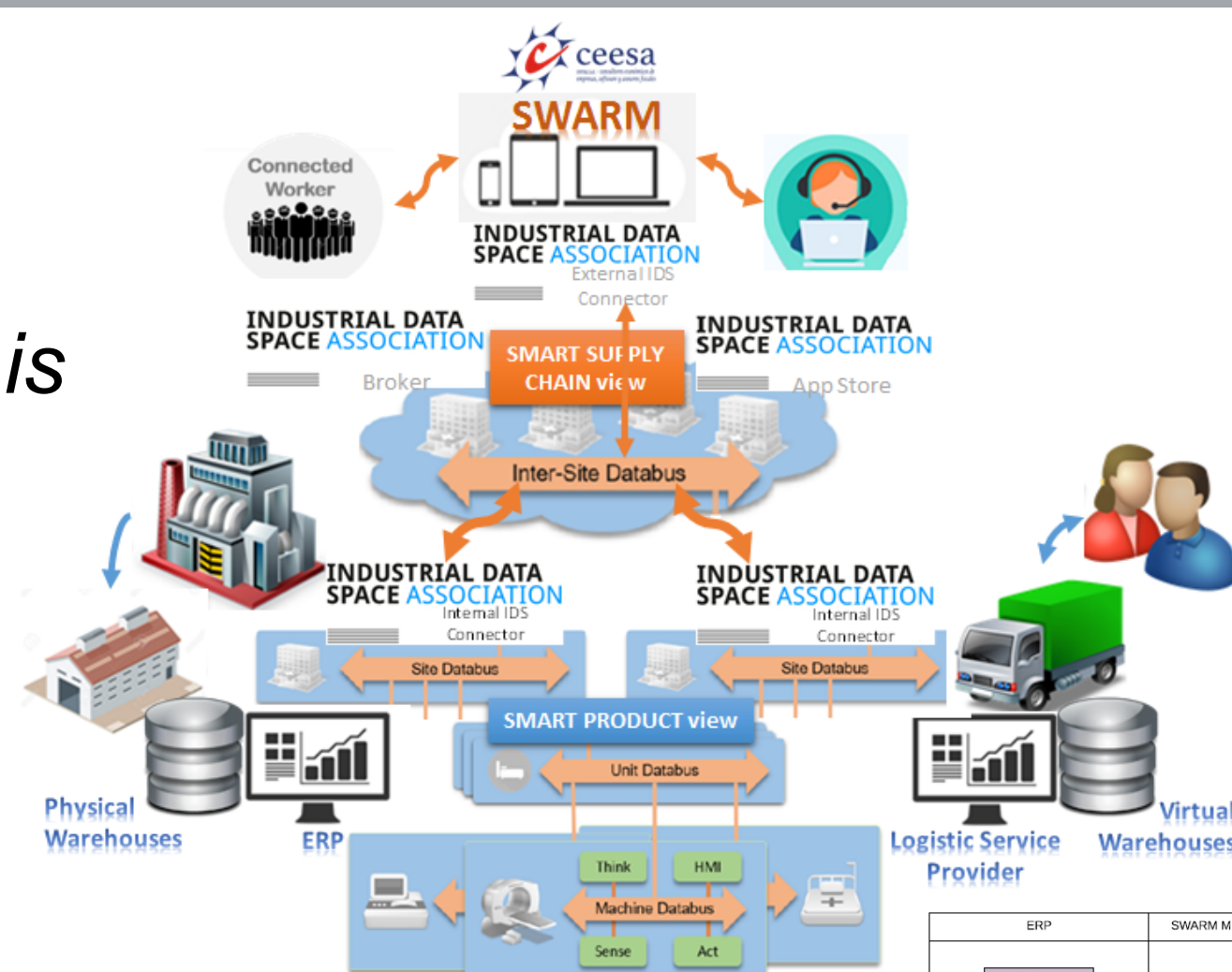
SOLUTION: ARCHITECTURE AND COMPONENTS

The experiment and use of the MIDIH components is intended to demonstrate:

- Tasks automation and user roles separation.
- Update and optimization of inventory.
- Efficient order management.
- Maintenance and legacy systems integration (ERPs, CRM, etc.).

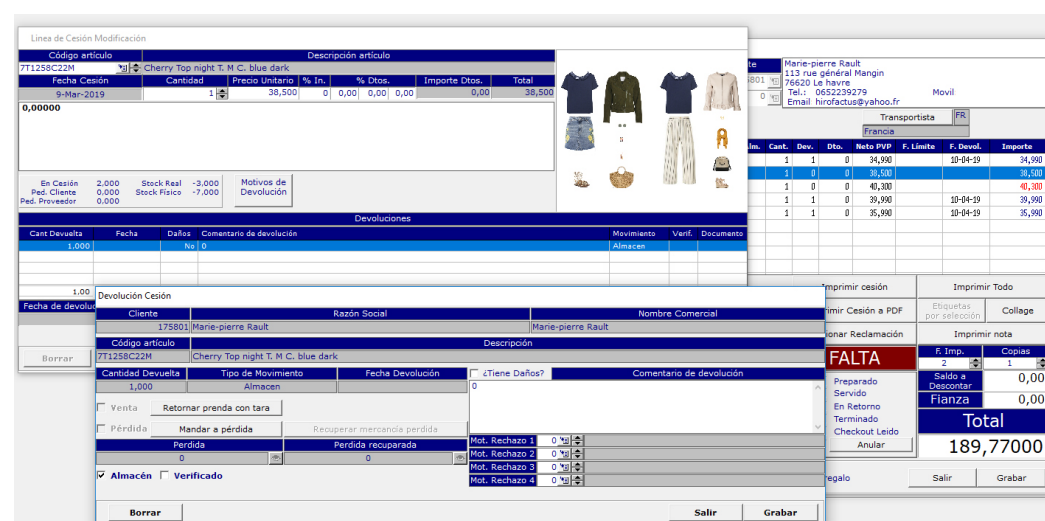
MIDIH components offer

- trusted means (**IDS connector data sovereignty**)
- to non-costly integration (**FIWARE OCB open standard APIs**)
- based on MIDIH reference implementations (**inter-site bus information exchange**).



BENEFITS AND LESSON LEARNT

- **23% reduction of delivery incidences.**
- **27% reduction in physical stock.**
- **Avoid stock breaks by 25%.**
- **93% reduction of labelling times of standard shipment labelling and returns.**



OUTLOOK

- Improved data exchange & better connection between resource management tools and actors.
- Real time access to physical and virtual item stock level enables an optimized management of product availability for sales and deliveries.
- Automation of labelling via courier's web services improve quality of service for clients' satisfaction.

