

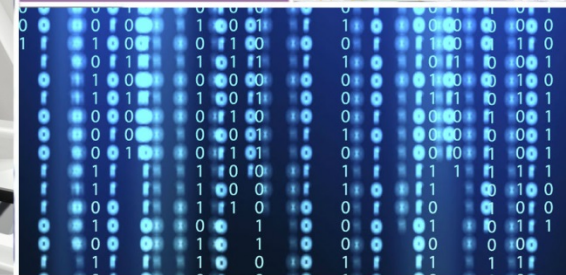


# TRAIN 2 - from Gare du MIDIH to Open Source Digital Manufacturing Platforms



*MIDIH Final Event – Session 2*

*The MIDIH Project*



 #DigitiseEU



# MIDIH Final Event

## Digital Manufacturing Platforms

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Technologies & Systems for Digitising Industry (TS4I) CONNECT/A2, European Commission

- B2C platforms are championed by US and China

**"B2B platforms are the next battle  
Europe cannot afford to lose"**

- EU is **leader in manufacturing** and it is of strategic importance for the future of the European economy
- **5 out of the 9 best factories in the world**, as identified by the World Economic Forum **are in Europe**

- ✓ Schneider Electric (France)
- ✓ Bayer, Division Pharmaceuticals (Italy)
- ✓ Johnson & Johnson DePuy Synthes (Ireland)
- ✓ Phoenix Contact (Germany)
- ✓ Procter & Gamble (Czech Republic)

In China, but European:

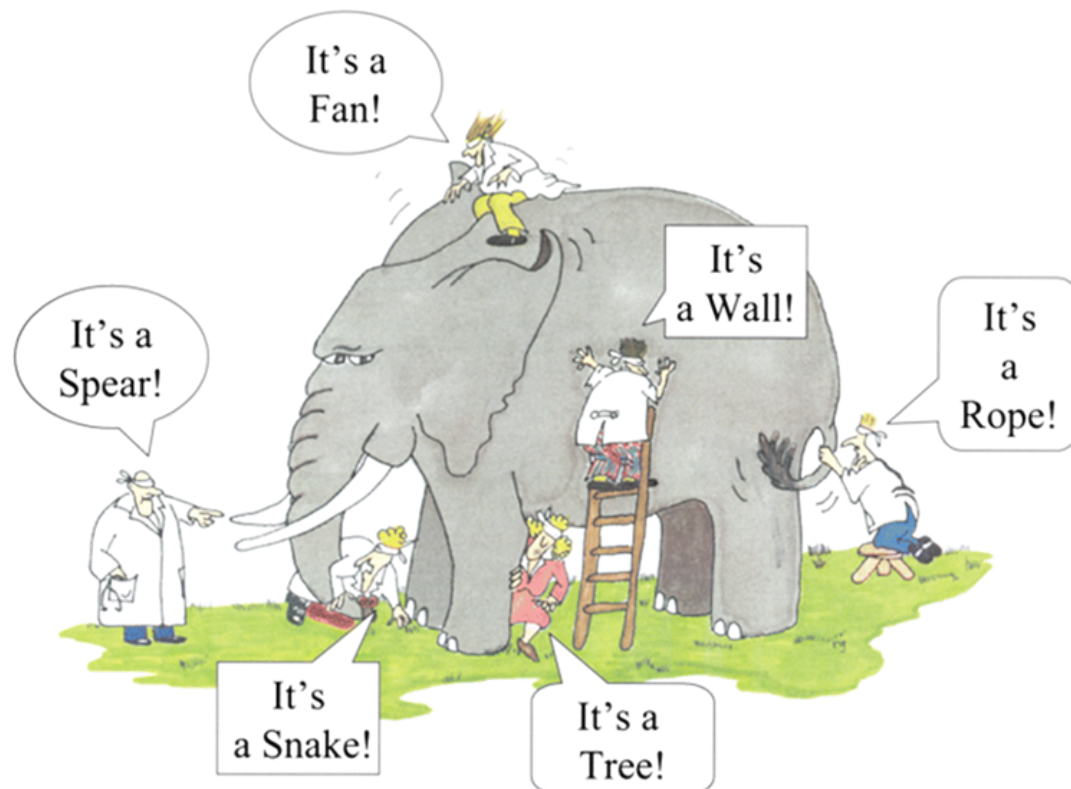
- ✓ Siemens Industrial Automation Products (Chengdu, China)
- ✓ Bosch Automotive (Wuxi, China)

**X** *A place or opportunity for public discussion*  
*e.g. European Platform of National Initiatives*

**✓** *An operating system that integrates different technologies and various applications and services*

**X** *Online platforms in the consumer world*  
*e.g. Facebook, Nest, Android*

**✓** *Industrial platforms in the business world*



### Roles of digital industrial platforms



**Network/Marketplace/  
Community**

- Explicit connections between users
- Network is key value



**Technology infrastructure**

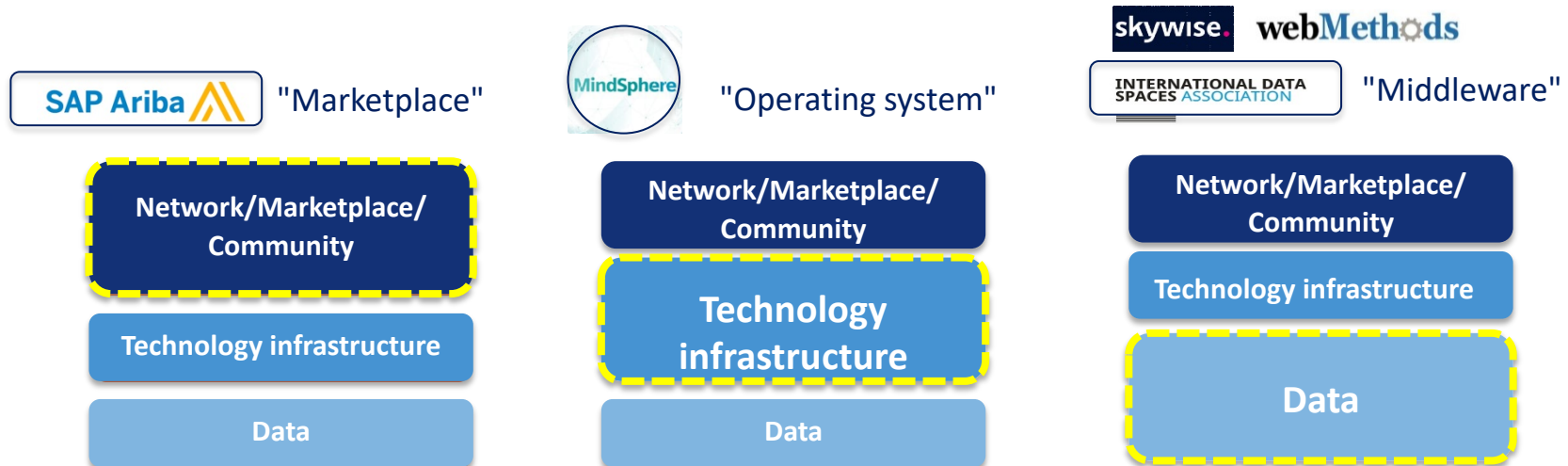
- Complementary applications
- Development platforms



**Data**

- Unlock data
- Integration

Examples of how different platforms fill in roles in different ways and to varying degrees



 **FIWARE** : Components for platform building

# Shaping digitalisation at a global level

## EUROPE SHOULD LEAD IN B2B PLATFORMS

- ✓ Platforms are markets / **OPENNESS** grows the market
- ✓ **COLLABORATIVE, SIMPLE & SCALABLE** ecosystems
- ✓ Move with the **SPEED** of digital not the manufacturing industry
- ✓ **TO MAKE IT WORK WE NEED TO WORK TOGETHER!**

# Shaping digitalisation at a global level

## HOWEVER, EUROPE NEEDS TO...

- ⇒ **Shape** the B2B platform landscape
- ⇒ Respect **European values**
- ⇒ Generate **rich ecosystems**
- ⇒ **Address** European **fragmentation**
- ⇒ Set up **interoperability framework** that best serves EU industry.
- ⇒ Have an **integrated approach to** deal with multiple **“languages”**

# Digital Industrial Platform Building for Manufacturing: EU Strategy

## 2016

- Collaborative manufacturing and logistics plus factory automation
- Multi-sided markets
- 53 M€, 10 Research and Innovation Actions

FOF-11-2016 - Digital automation

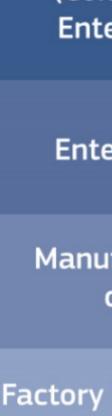
## 2018

- Consolidation from 2016 and cooperation with national initiatives
- Agile value networks; Zero-defects manufacturing
- DEI Focus Area: Platforms & Pilots
- 48 M€, 3 Innovation Actions



## 2019

- Further Consolidation
- Human factor; Sustainable value networks
- Market picking up b2b platforms:
  - Increased attention for user requirements
  - Federation of platforms
- 47 M€, Innovation Actions + add CSA



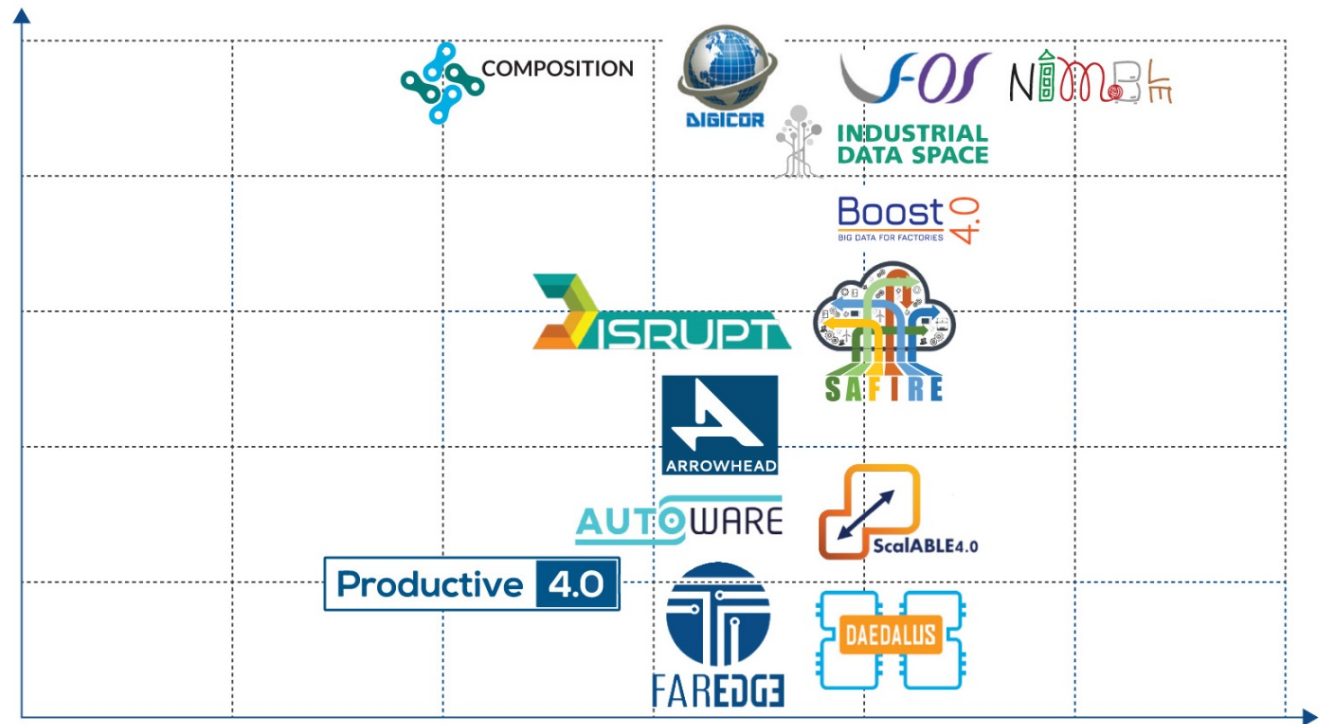
(Connected)  
Enterprises

Enterprise

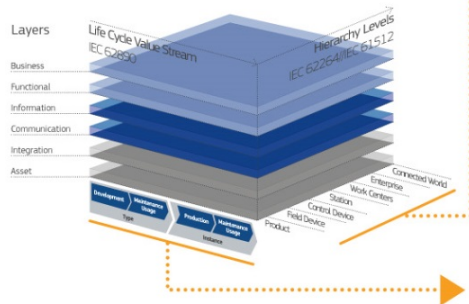
Manufacturing  
cells

Factory Equipment/  
Field Device

## Hierarchy levels defined by RAMI



## Life cycle value stream defined by RAMI



Design/ Development	Production engineering of manufacturing equipment/ technologies	Production of manufacturing equipment/ technologies	Integration/ configuration of manufacturing systems	Use phase of manufacturing systems (producing products)	After-use phase of manufacturing systems
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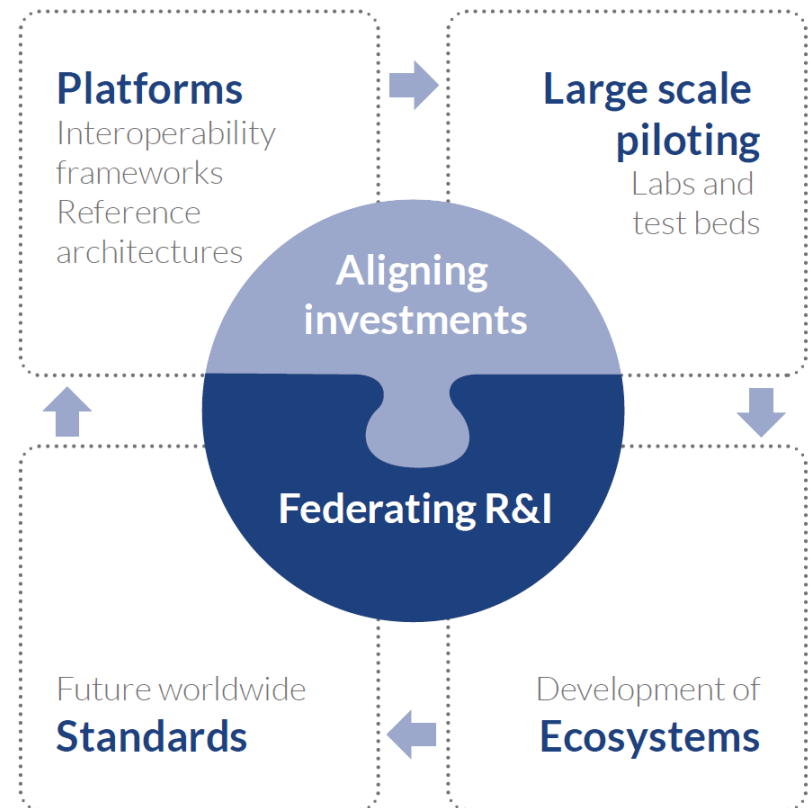


CONNECTED  
FACTORIES

## *Platform is not only technology!*

- Interoperability
- Consolidation of standards
- Trusted Business models
- Ecosystem – speed up and scale up adoption, SMEs

*Instrumental for the roll-out of business models that address the needs of every business in any industrial sector*



# Expectations from the projects:

- Digital manufacturing platform with **impact**
- Development of the platform at the very beginning of the project, **not at the end. All aspects taken into account!**
- Large scale federating project. **Reduce fragmentation.**
- **Credibility**
  - Clear strategy how the platform will leverage impact. (i.e. how it will support the competitiveness of companies using the platform, how it will address SME needs, ...)
  - Address the most important barriers: interoperability, data governance, SME friendliness, ...
  - Steps and phases towards a sustainable ecosystem
  - Real world demand and how the project achieve results
- **Strong monitoring** of the impact of the project, not only at the end of it

**Objective:** At the end of the project the platform should be prepared to enter the market

- ? Clear entity representing the interests of the overall platform
- ? How you will make it sustainable

## ✖ But...

- We have had bad experiences with spin-offs from projects. Need evidence!
- The efforts assigned to the new partner should be enough and consistent with the impact expected
- Planning to ensure the platform operation after the lifetime of the project

Each partner should perform its **role in the project**

- Well-balanced consortium ... make the most of the project!
- Who is (are) representing the interest of the platform?  
How are they collaborating to achieve this goal?
- End users are key for the project pilots and use cases

# Cooperation, shaping the Future of Industrial Manufacturing Platforms

- Collaboration among **platform projects and CSAs** to increase the impact of this initiative
- Closer pre-commercial collaboration with other **B2B platform providers**
- Intensify collaboration among **European actors** to win the B2B battle race (commercial platforms providers, European initiatives such as IDS, FIWARE, ...)
- Strength of working together to shape the future of the manufacturing industry - **Horizon Europe**

# Data is essential, however...

Not enough data available for reuse



Lack of European data processing & storage solutions



Absence of comprehensive data governance approaches



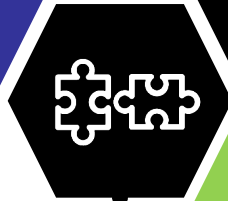
Skills shortage and low data literacy



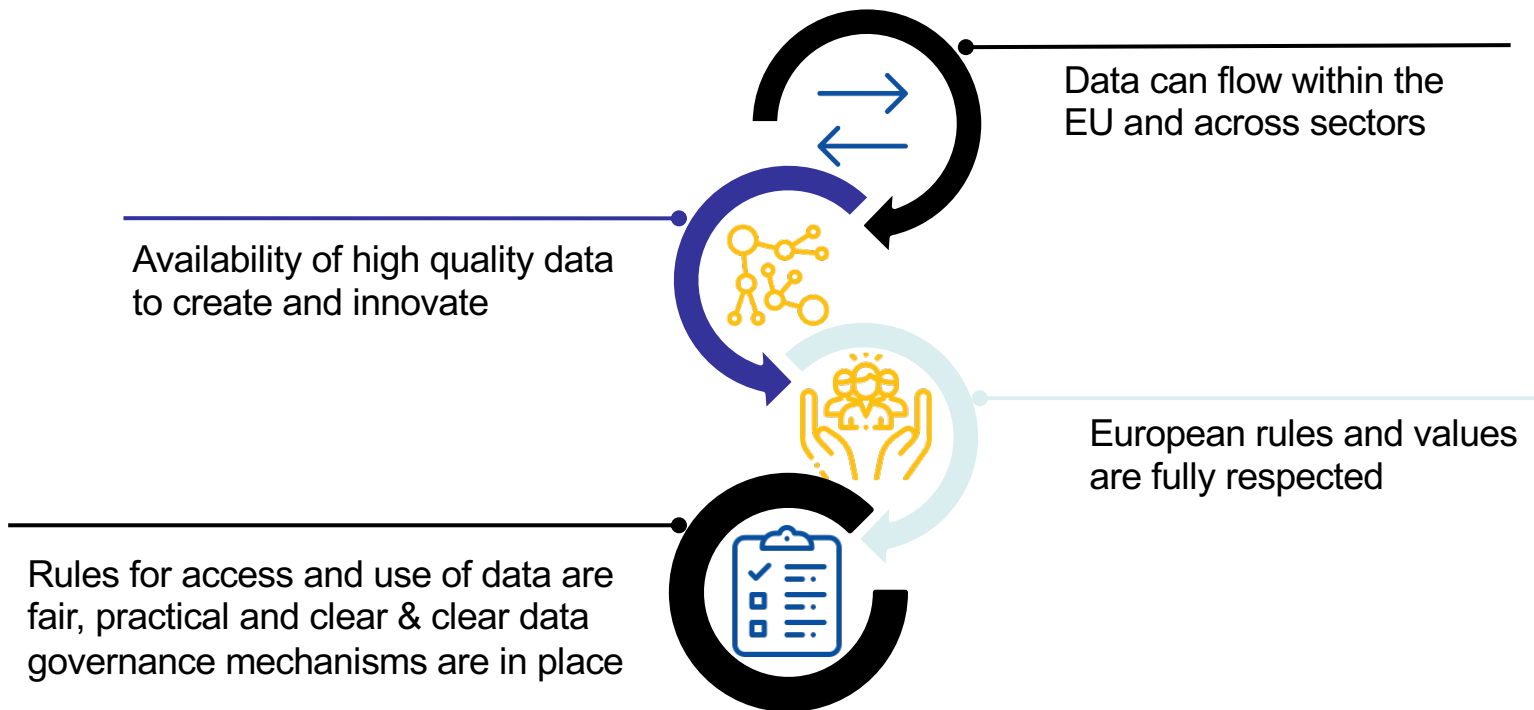
No real user empowerment



Fragmentation of the single market



A common European data space, a single market for data



# Common European Data Spaces

Rich pool of data  
(varying degree of  
accessibility)

Free flow of data  
across sectors and  
countries

Full respect of GDPR

Horizontal  
framework for data  
governance and data  
access



- Technical tools for data pooling and sharing
- Standards & interoperability (technical, semantic)
- Sectoral Data Governance (contracts, licenses, access rights, usage rights)
- IT capacity, including cloud storage, processing and services

# Thank you!

## Contacts



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## Follow the latest progress and get involved



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